

## President/CEO - Insert state Broadcasters Association

Posted:

For over 65 years, the **Insert state** Broadcasters Association (**INSERT STATE**) has represented the interests of more than 200 radio and television station members across the great state of **Insert state**. For only the fourth time in our history, the **INSERT STATE** is seeking a dynamic president and CEO to lead our organization.

Working from our association headquarters in the **Insert state** state capitol of **city**, the president and CEO provides the daily leadership and administration of the affairs of our organization. His/her primary duties include:

- Responding to the needs of our members by providing quality services and programs
- Promoting the broadcasting industry in the **Insert state** advertising and communities to generate greater awareness and help our member stations generate revenue
- Advocating for our membership and industry on both the state and federal level
- The creation and management of revenue-generating events and programs, namely the Public Education Program (PEP) which is a primary source of association funding.

Reporting to our chair and board of directors, the president and CEO serves as the chief executive of our association in accordance with our by-laws, policies and board directives. He or she has responsibility and accountability for the active daily management of our association including all financial, membership and administrative duties and oversight.

Our successful candidate will be an experienced (10+ years) broadcasting industry executive or association executive of high character with a track record of proven leadership and management success. He or she will be required to grasp the complex and ever-changing issues facing our industry. He or she should embrace sound business and financial principles, strong operational controls and the ability to develop a solid operating plan. He or she should be an excellent communicator, relatable to both large and small operators and businesses, and a self-starter who requires little oversight. We're seeking an innovative leader who can quickly pivot to meet our rapidly changing business. At least a four-year college degree is preferred. A background in broadcast sales and experience working with elected officials will be considered a plus.

Candidates being considered must consent to background checks which may include criminal records, sex offender registry, federal bankruptcy record search and/or a credit check as well as drug testing.

If you believe you're the right person to lead the **INSERT STATE**, please submit your resume, references, salary requirement and cover letter to **insert email address**.

No phone calls please. **INSERT STATE** is an equal opportunity employer.