

2021 Objectives

1. **Create more opportunities to share best practices** to support our member broadcasters, expanding available information on Public Education Programs, strengthening broadcaster diversity and career development, enhancing station revenue, and improving technical compliance by our members.
2. **Advocate to support the broadcasting industry**, working as individual states when called upon by the NAB in Congressional matters, and supporting industry efforts at the FCC and the Biden Administration.
3. **Develop opportunities for our State Association executives** to learn and encourage each other, maintaining monthly meetings and planning our next in-person sessions at the 2021 NAB Show.

