

Below is a list of the organizations that the CBA joined to oppose the digital ad tax that was eventually vetoed by the governor in Maryland. We simply agreed to have our organization be added to the signatories on a letter that went to the governor.

Organizations That Opposed MD Digital Ad Tax

American Advertising Federation

American Association of Advertising Agencies

Association of National Advertisers

CompTIA

Connecticut Broadcasters Association

Consumer Brands Association

Interactive Advertising Bureau

Internet Association

Maryland Retailers Association

MPA – The Association of Magazine Media

Motion Picture Association – America

National Association of Broadcasters

NCTA – The Internet & Television Association

Network Advertising Initiative

News Media Alliance

TechNet

The Advertising Coalition

Urban One, Inc.